

# India Maycock

Website & Graphic Designer

## Contact

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🏠 Based in London

## Education

### The Matthew Arnold School

August 2015

9 GCSEs including Maths and English

### Brooklands College

August 2017

Level 3 Art and Design Btec

## Software Experience

- WordPress
- Adobe Suite
- Figma
- Canva
- E-commerce
- Google Analytics
- Microsoft

## Skills

- UX/UI
- Graphic design
- Prototyping and mock ups
- Storyboarding
- User research
- B2B and B2C

## Personal

### Portfolio Website:

[Designsbyindia.co.uk](http://Designsbyindia.co.uk)

[linkedin.com](https://www.linkedin.com)

I hold a Full UK driving license.  
References available upon request.

## Summary

I am an ambitious, hard-working, highly motivated, and dedicated individual. I actively contribute and undertake any challenge in a variety of situations, with a high degree of enthusiasm. I think of myself as a fast learner, and I am keen to share my passion and skills with others.

## Career & Achievements

### Website Designer | iPLATO Healthcare Ltd

September 2023 - Present

During my day to day at iPLATO, I work managing three corporate websites as well as a constant flow of microsites for client projects. I have learnt many skills, including how to:

- Convert a WordPress website to a static website
- Improve a sites page loading times and responsiveness
- Use SEO to generate greater site traffic
- Create and maintain an E-commerce website
- Creating both B2B and B2C company website

The UI aspects of my role include creating new content for pages using software such as Figma and Adobe Suite. I also work closely with the marketing team and assist on digital assets such as decks, social posts, business cards, advertisements, and general collateral.

### Freelance Website Designer | SME Media

April 2023 - September 2023

Within my role as a website Designer, I was responsible for creating websites and designing brand assets for various customers and small businesses. My everyday tasks would vary from creating logo's and colour schemes to building complex E-commerce stores. While at SME, I also gained experience in running client meetings and creating proposals.

### Design Technician | Seamless Industries LTD

March 2020 - April 2023

My role as a design technician included designing and running a corporate website, as well as running an online client portal made for releasing new products to specific groups of customers. Other aspects of my job included learning programs such as AutoCad, Rhino3D, and Z-Brush to create digital texture mockups for clients as well as working with Adobe Photoshop or Illustrator to create product imagery.

### In-House Website Designer | SME Media

August 2019 - March 2020

During my time at SME Media, I assisted with building brand assets such as logo's, brand guidelines, and social post templates. After a few months, i began to learn and assist with the building of websites.

## Portfolio Pieces

[www.mygpp.com](http://www.mygpp.com)

[www.iPLATO.com](http://www.iPLATO.com)

[www.Store.iplato.com](http://www.Store.iplato.com)

[www.cbfinishesltd.co.uk](http://www.cbfinishesltd.co.uk)

[www.culvagroup.com](http://www.culvagroup.com)

[www.brackenburycandles.co.uk](http://www.brackenburycandles.co.uk)

[www.splitzfacilities.co.uk](http://www.splitzfacilities.co.uk)

[www.redleathers.co.uk](http://www.redleathers.co.uk)